

NEW UTILITY PATENT APPLICATION TRANSMITTAL
(Large Entity)
(to be used for new applications only)

Docket No.

0110754/629

Total Pages in this Submission

107

TO THE ASSISTANT COMMISSIONER FOR PATENTS

Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C. 111(a) and 37 C.F.R. 1.53 is a new utility patent application for an invention entitled:

SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS



and invented by:

Thomas J. Sullivan, Richard J. Windish, Dorr H. Lewright, Joseph M. Trattner,
 Suzanne K. Arenson, George Colunga, Kathy S. Hackett and Joica C. Campbell

Enclosed are:

Application Elements

1. Filing fee as calculated and transmitted as described below
2. Specification having 67 pages and including the following:

- Abstract of the Disclosure
- Title of the Invention
- Cross References to Related Applications (*if applicable*)
- Statement Regarding Federally-sponsored Research/Development (*if applicable*)
- Reference to Microfiche Appendix (*if applicable*)
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings (*if drawings filed*)
- Detailed Description
- Claim(s) as Classified Below

3. Drawing(s) (*when necessary as prescribed by 35 USC 113*)

Formal Informal

Number of Sheets 16

4. Declaration

Executed Unexecuted With Power of Attorney Without Power of Attorney

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Application Elements (Continued)

5. Genetic Sequence Submission (*if applicable, all must be included*)

Paper Copy
 Computer Readable Copy
 Statement Verifying Identical Paper and Computer Readable Copy

Accompanying Application Parts

6. Assignment Papers

7. Computer Program in Microfiche

8. Information Disclosure Statement/PTO-1449 Copies of IDS Citations

9. Petition

10. Preliminary Amendment

11. Proprietary Information

12. Acknowledgment postcard

13. Certificate of Mailing
 First Class Express Mail (*Specify Label No.:*) EL132989898US

14. Certified Copy of Priority Document(s) (*if foreign priority is claimed*)

15. English Translation Document (*if applicable*)

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Accompanying Application Parts (Continued)

16. Additional Enclosures (please identify below):

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Fee Calculation and Transmittal

CLAIMS AS FILED

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims	44	- 20 =	24	x \$18.00	\$432.00
Indep. Claims	5	- 3 =	2	x \$78.00	\$156.00
Multiple Dependent Claims (check if applicable)					\$0.00
				BASIC FEE	\$760.00
OTHER FEE (specify purpose)					\$120.00
				TOTAL FILING FEE	\$1,468.00

A check in the amount of \$1,468.00 to cover the filing fee is enclosed.
 The Commissioner is hereby authorized to charge and credit Deposit Account No. _____ as described below. A duplicate copy of this sheet is enclosed.
 Charge the amount of _____ as filing fee.
 Credit any overpayment.
 Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.
 Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

Dated: August 30, 1999

Adam H. Davis
Signature
Reg. No. 35,602

cc:

U.S. PTO
09/30/99
08/30/99
09/30/99

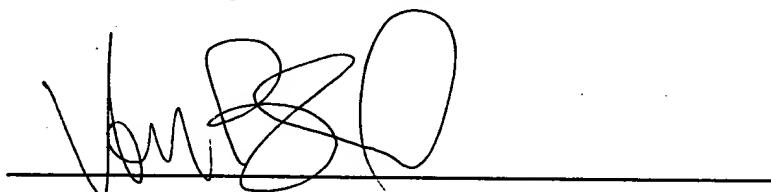
Certificate under 37 CFR 1.10 of Mailing by "Express Mail"EL132989898US

"Express Mail" label number

August 30, 1999

Date of Deposit

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.



Signature of person mailing correspondence

Von Ragland

Typed or printed name of person mailing correspondence

Note: Each paper must have its own certificate of mailing by "Express Mail".